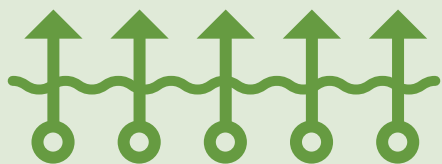


Drive Crops Forward With Starter Fertilizer

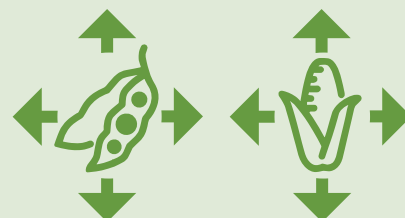
Getting crops off to a strong start is key to optimizing potential yield and profit. To protect crop vitality throughout the growing season, providing sufficient nutrients is essential from day one.

As you make final preparations for planting, consider the benefits of starter fertilizers. Balanced starters work to drive crops forward through accelerated germination, uniform emergence, enhanced root development, increased plant vigor, and improved stress tolerance. Starter fertilizers can be an important tool for growers, especially when planting in cold, wet soil conditions.



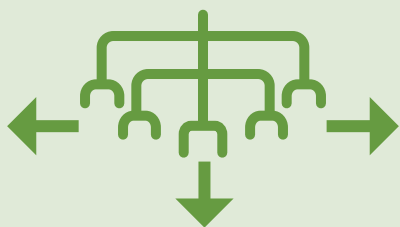
EVEN EMERGENCE

Accelerated and uniform emergence is commonly observed after starter fertilizer applications because seeds receive direct access to key nutrients. This leads to a better crop stand, which helps maximize yield potential.



INCREASED PLANT GROWTH

Starter applications promote crop growth because a plant-available supply of nutrients is easily accessible to a seedling's limited root system. Strong seedlings set the table for a strong crop.



ENHANCED ROOT DEVELOPMENT

Cold soils hinder root growth, reducing the plant's ability to absorb nutrients. Starter fertilizers offer a higher concentration of critical nutrients available in the root zone at planting, which helps establish strong and healthy root systems. With greater root growth, stalk strength is improved and lodging is reduced later in the season.



IMPROVED VIGOR & STRESS TOLERANCE

To maximize yield potential, you must minimize stress. Adequate and balanced nutrition allows young plants to overcome abiotic stress and adverse growing conditions from start to finish.

Wilbur-Ellis starter fertilizers provide a wide array of benefits to protect nutrient variability and adverse growing conditions and should be considered when striving to boost yields and gain margins.



NUTRIO® TRIOLOGICAL® 5-20-5 WITH MICROS

- Harness the power of three to start strong and finish stronger
- Highly plant-available orthophosphate base and micronutrient package loaded with zinc
- Contains NUTRIO UNLOCK® and PURIC® FC technologies along with a fully chelated micronutrient package
- 7 beneficial microbes that mineralize N and make P more readily available



TILL-IT® GOLD-ZONE® ULTRA 6-24-6

- Optimize soil conditions for plant growth, development, yield, and quality
- High orthophosphate fertilizer designed for starter or pop-up applications



TILL-IT LAUNCH 7-23-2 WITH CHELATED ZINC

- Set your crops in motion for a fast start and increased yield potential
- Formulated with fully chelated zinc for maximum tank mix stability and uptake efficiency
- Available potassium and phosphate work in tandem to increase early development



TILL-IT PERFECTO® 7-24-3 WITH MICROS

- A clear choice for the perfect start
- Perfect combination of NUTRIO UNLOCK, PURIC FC, FOLI-GRO® KILO®, and fully chelated micronutrients for maximum compatibility and uptake
- With PURIC FC's clear formulation, you can get the carbon your microbes need without turning your fertilizer black, so you can see your sight gauge

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